

NO-COAT®
Structural Laminate
Drywall Corner System
CASE STUDY

RCI Drywall

Location: Sarasota Springs, Utah
Type: Residential Contractor
Size: 12 Employees
Projects: Custom, high-end homes
NO-COAT® user since 2005



TRENT RIDING (Owner):

"I work for some really good builders, some of the best builders in the county. I tell them about NO-COAT®, tell them about the durability. Everybody loves to hear that it's ten times stronger than metal corner bead; it's a far superior product.

I've done a lot of research, we get a lot of magazines on the new products that come out and it's the best thing that we've seen.

My builders love the fact that it sits flush on the wall – that's a huge advantage. It doesn't ski jump off the end of the wall.

It's very popular in this area, in the residential industry, to have a lot of attic trusses, where you've got a lot of really crazy off-angles. We'll go through three boxes of NO-COAT® in some of these upstairs homes so we can keep

those straight and a lot of people like those straight rather than rounded out. When you start rounding things out, you have a lot more opportunity to have things crack and not only that, you are able to see a lot more of a snaky, curvy look.

One huge advantage that my builders love about us is that we are able to come in with the NO-COAT® product and actually fix a lot of things. You are literally making stuff that looks like crap, look really good.

Another big advantage of the NO-COAT® product is how little mud we have to use. Drying time is to our advantage – we're able to keep things moving that way. There's no question that we save time or go much faster now than we were with metal corner bead.

And again, a huge advantage is that if I've got three or four taping trees I've got to have a compressor, I've got to drag hoses, I've got to make sure we all have staples, and just a whole bunch of extra things that we have to haul around that my guys don't like hauling around. With this NO-COAT®, they just bring a regular taping tool. That's a huge advantage.

Probably one of the things that sets us apart from any of my competition is that we use this product. A lot of people cut their house up because they like the looks of it being cut up. And it just dresses it up and gives it some detail, and they like that. And if they know that if they're going to have a product that is by far, better than anything else that's out there in the market, it's a huge advantage and they're willing to pay for that.

Brass tacks, when things come down to it, my builders want to know that we're using the best products. And if we used anything other than NO-COAT®, I know they'd be disappointed and they would be unhappy."

NO-COAT® is the world's only Structural Laminate (*SLAM™*) Drywall Corner Trim System for finishing *off-angles*, *arches*, and *inside or outside drywall corners*. Visit www.no-coat.com for more product information, videos or to request a catalog, DVD or product sample.

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